Turning results into policy: Capitalisation for the future

ArtCo – 3 December 2025, Budapest

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Interact

Co-funded by the European Union
Interreg

Taking on the Capitalisation Challenge

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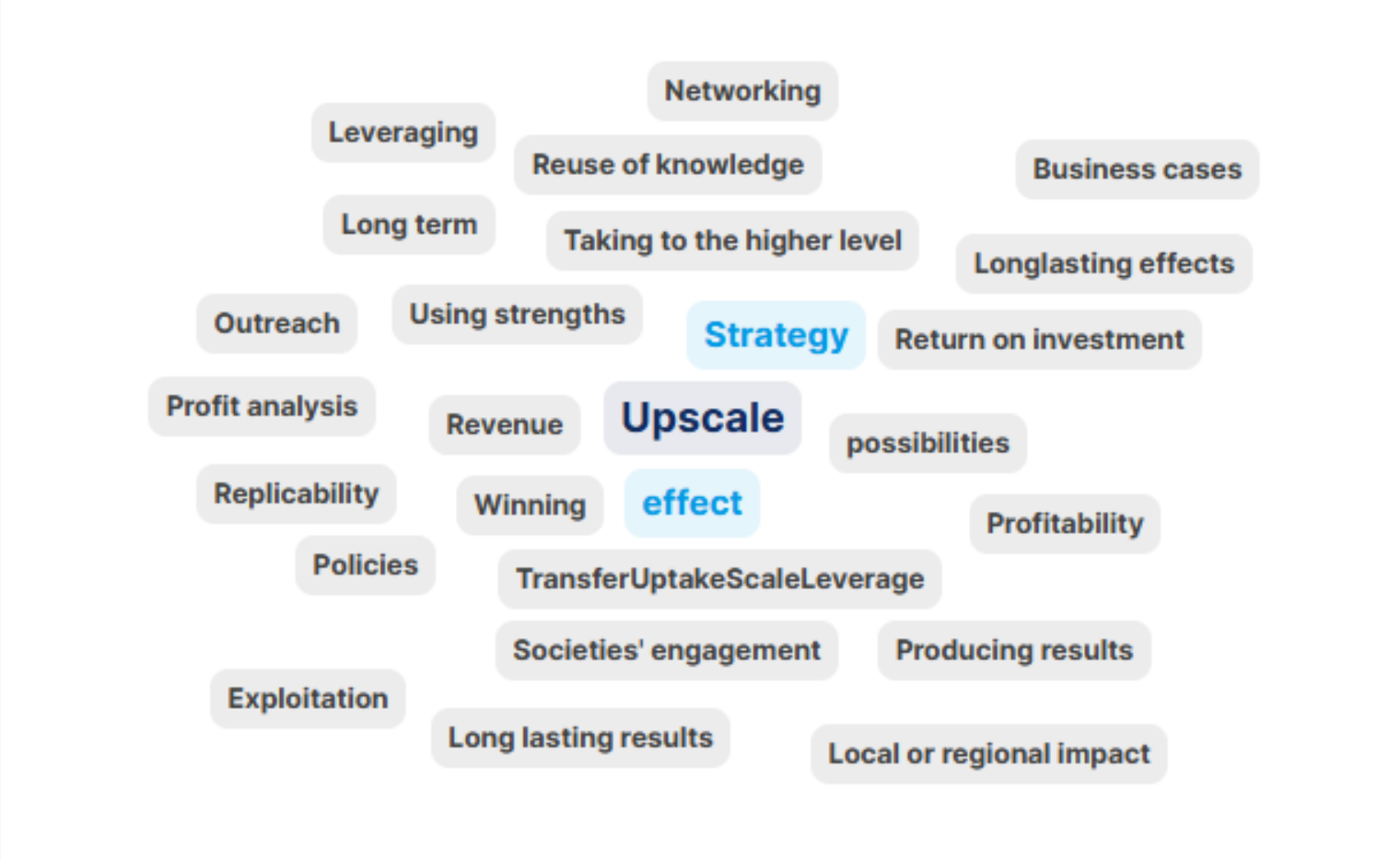
#artcocap

I asked Interreg projects…
When you hear the word ‘capitalisation’ in the Interreg context, what comes to mind?



Capitalisation highlights until now

Capitalisation in Interreg

Transfer and reuse of knowledge generated by Interreg projects

What can be transferred and reused?

Strategy

Business model

Digital platform

Innovative Concept

Training

Policy brief

Action plan

Scientific method

Mobile App

Blueprint

Use case

Specific solution

Feeding results into policy processes

Projects

Generate concrete results and solutions

Work closely with stakeholders

Programmes

Collect, synthesise, and highlight achievements

Showcase results in libraries, events

Policies

Use evidence in reports, strategies, policy debates

Influence local, regional, national, EU priorities and future funding

Do not edit
How to change the design

Challenges to capitalisation - What are the main barriers in your programme?

ⓘ The Slido app must be installed on every computer you're presenting from

slido

Capitalisation challenges

Too complicated / Not for me

Lack of resources

Which results?

Communication constraints

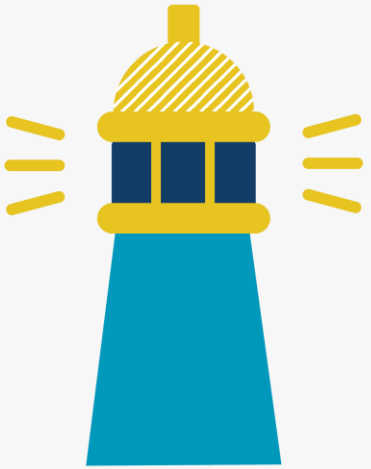
Engage stakeholders

Engage beneficiaries

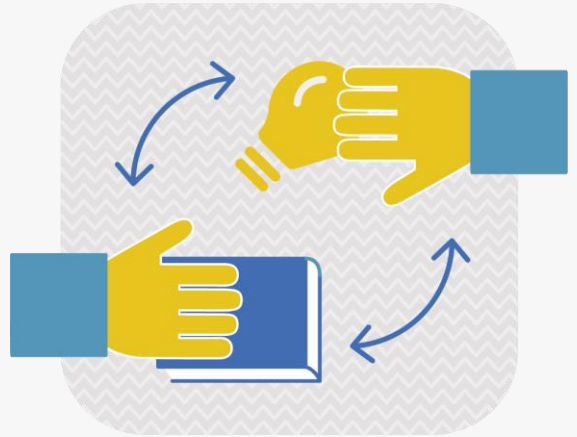
How capitalisation helps

Five key considerations:

1. No one-size-fits-all solution
2. Having a systematic way to capture and utilise those results
3. Resource-intensive and long-term process
4. Dedicated communication action
5. Changing the mindset



3 levels of Capitalisation



Take stock & organise results

Create synergies between projects

Activate the reuse of results

The Programme's role

Gather knowledge and expertise on key programme objectives

- to support and ensure the relevance of funded outputs
- to encourage the transfer of project results to other areas or types of stakeholder
- to facilitate continued engagement after project end
- to influence public policy (mainstreaming/policy change)

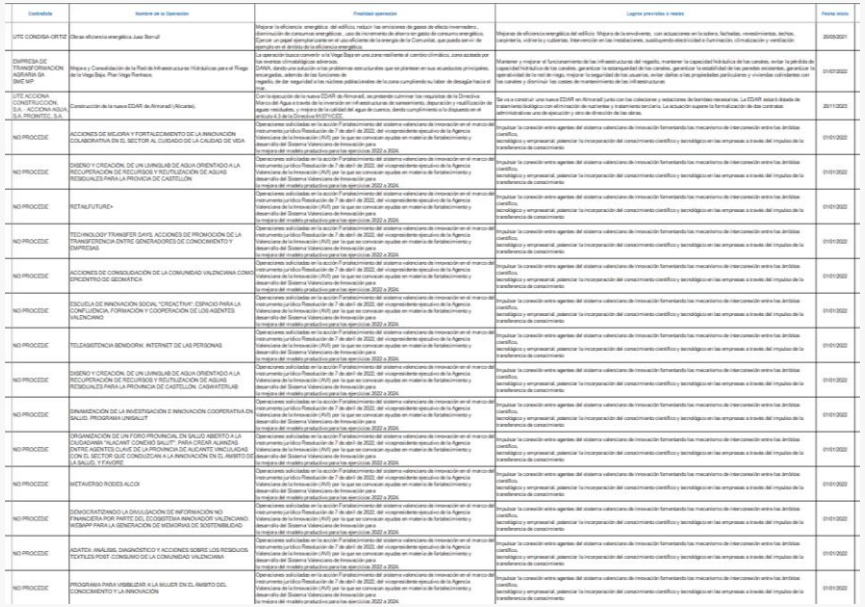
Which results to consider?

The process implies several tasks:

- Project library – availability of deliverables (all?)
- Clear and structured information provided by the project – long-term vision
- Set criteria to assess capitalisation potential
- Check the relevance of achievements to ensure credibility of results

What we do now

Projects are listed online with titles, budgets, partners - and that's considered "done."



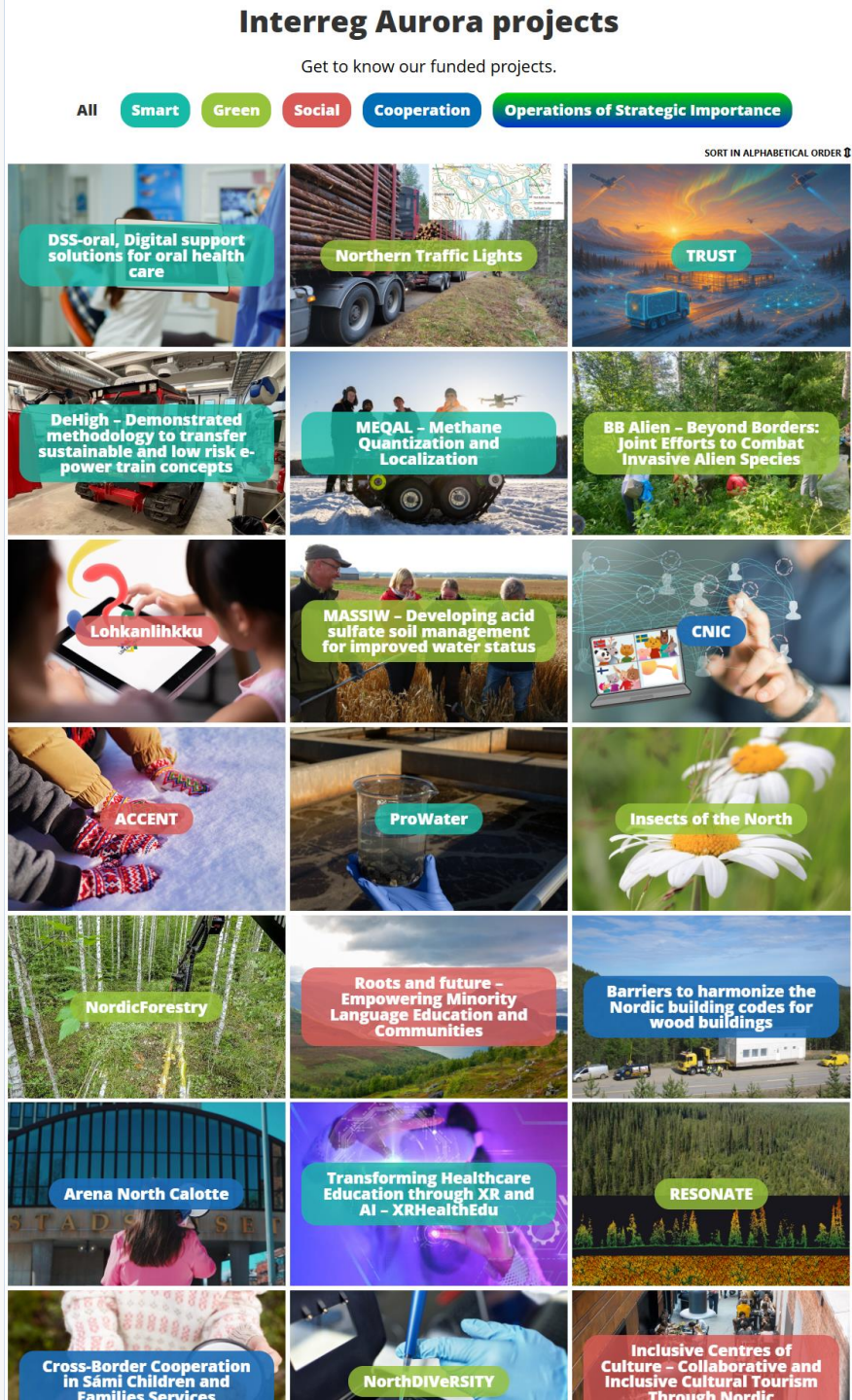
What we should do

Turn that list into a proper capitalisation section that shows real impact, transferable results, and added value stories.

Good example
Interreg Aurora

[Approved projects - Interreg Aurora]

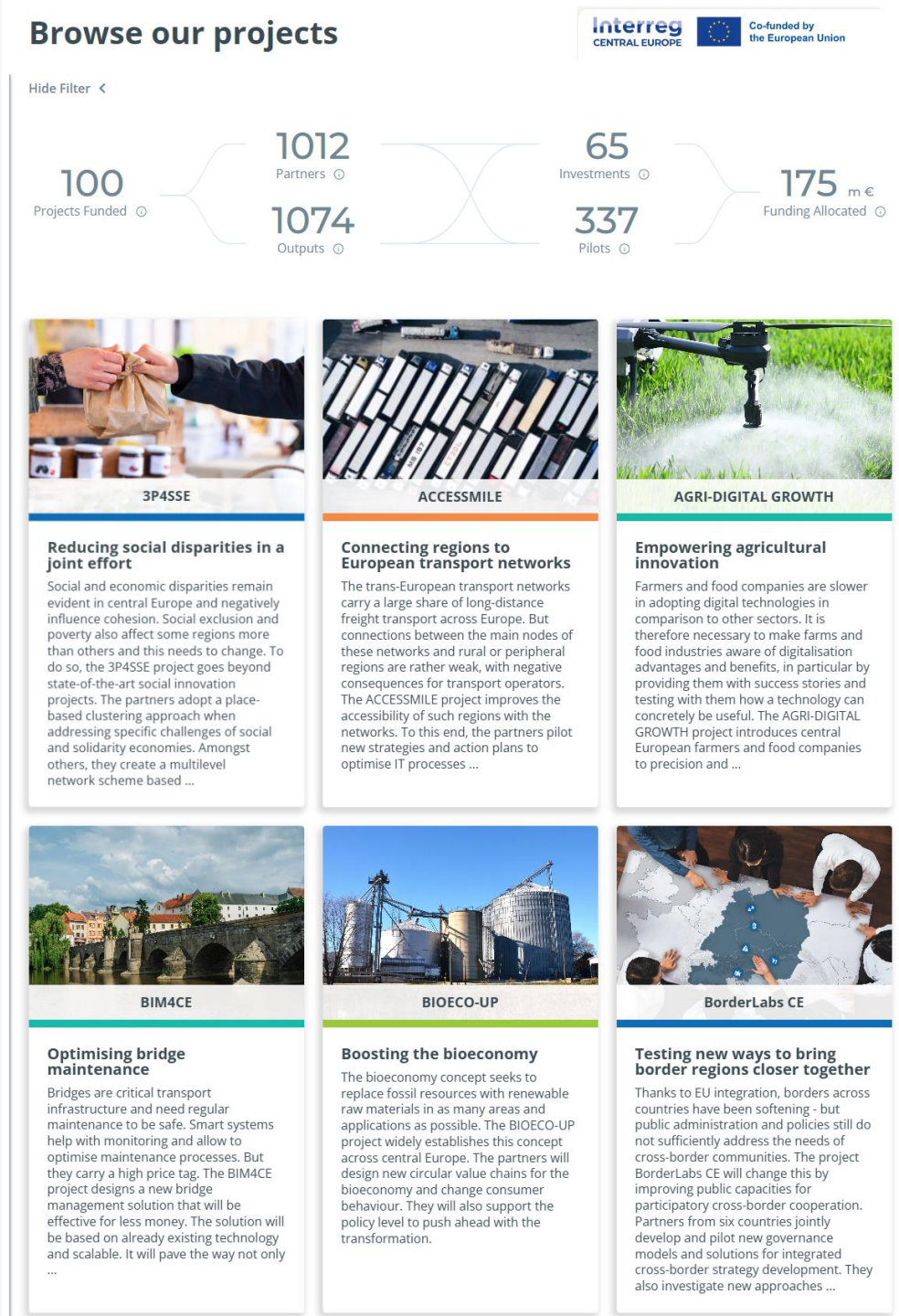
- Eye-catching photos
- Direct link to project explanations
- Categorised by theme



Good example
Central Europe

Project Gateway

- Clear explanation
- Easy to find
- Total number of projects: shows scale and potential for future beneficiaries



Interreg North Sea | Co-funded by the European Union

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Home / Impact

Advancing green energy

Accelerating and scaling up renewable energy systems

Renewable energy is key to reaching energy independence and security. Time is of the essence – the shift needs to happen fast – but it must be a just transition, ensuring no one is left behind in the race to get there.

The North Sea Region is uniquely placed to pave the way and accelerate the transition. All seven Interreg North Sea countries appear in the top 20 of the Global Energy Transition Index 2021. Sweden, Norway and Denmark top the list, while France is one of only two major world economies to rank in the top 10 list.

Project highlights

Legacy stories

> This is how we renovate 22 million homes in the North Sea Region

> Shared visions, stronger winds: Boosting Europe's strategy for offshore wind energy

> Meet the new leaders of Europe's local energy systems

Explore projects on green energy

2IMPREZS
Empowering school kids to advocate green energy solutions at their schools
Explore the project

ACCESS
Promoting local urban energy hubs providing smart grid and storage solutions
Explore the project

AVATAR
Promoting zero-emission, automated vessels that transport waste and goods
Explore the project

COBEN
Supporting communities to engage in local green energy production
Explore the project

DecomTools
Decommissioning and repowering worn offshore wind turbines responsibly
Explore the project

DUAL Ports
Helping small and medium ports reduce their carbon footprint
Explore the project

Capitalisation mindset from the outset

When planning an Interreg project, the starting point is solving a territorial challenge that is…

- **Demand-driven**
  Responds to the needs of a specific target group
- **Relevant**
  Responds to priorities of the programme + EU
- **Result-oriented**
  Addresses the need, agreed from the start
- **Cooperation added-value**
  Solving challenges across borders

- Building on existing results
- End-users uptake and impact

Criteria for selecting valuable outputs for capitalisation

Criterion	Description
Relevance of the solution	Is the output consistent with the programme priorities? Has it been tested and validated in operational conditions?
Ready-to-use solution	Are the outputs of the project available and easily accessible? Incl. finalised deliverables, lessons learned and guidance
Potential for replication or re-use	Could the output be easily shared/transferred in another context taking into account regulatory, administrative, timely constraints? Could it be clustered?
Added value	Does the output propose an innovative solution with a clear added value as compared to existing tools, processes, methods, etc.?

CBC Special question: **feedback and validation by local actors** taking into account the following questions:
Did the partners involve the citizens/stakeholders during their activities? Organised specific communication/visibility actions (public events, demonstrations)? Did the stakeholders/citizens give feedback about the project activities?

Thematic capitalisation
Clustering, communities…

Create links between projects to improve quality of results and their impact

Encourage new partnerships for future projects

Support the visibility and reach of the programme and its results to stakeholders outside Interreg

Thematic capitalisation
Programme and projects aligned

Enhance visibility of project achievements at programme level

- Kick-off, thematic events/webinars, articles/publications, policy briefs
- Dedicated activities planned at project level to support prog cap

Win-win - Not to be seen as only a constraint for project partners

- Reach what could not be achieved at individual project level
- Enhanced access to stakeholders through mapping
- External expertise, training
- Stronger voice within and outside of Interreg

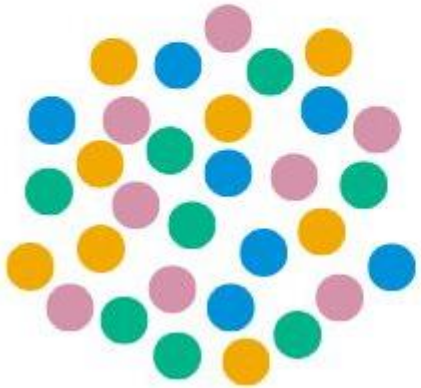
THE Interreg Euro-MED PROGRAMME

Supports and funds

THEMATIC PROJECTS

Produce results on the field

+/- 150 projects in 2021-2027 divided into 4 missions



GOVERNANCE PROJECTS

Amplify results of each mission

8 projects (2/each mission)

1 thematic community project animates each mission.

1 institutional dialogue project turns each mission's results into policy-making.

Coordinate with

MEDITERRANEAN AND EUROPEAN STAKEHOLDERS

- Programmes: Interreg & more
- Strategies and Initiatives
- European Commission

All on board…
What is the role of MC members and NCPs to support capitalisation?

Partnership principle

Facilitator – best knowledge of territory

Dedicated support mechanism – create condition for transfer

Thematic events – provide platform for results sharing

Use position to promote Interreg towards mainstream funds

Working closely with MA of national funds

Reinforce awareness among national networks

[Pédagogie] La coopération territoriale européenne / Interreg 2021-2027 en France

L'Europe s'engage en France
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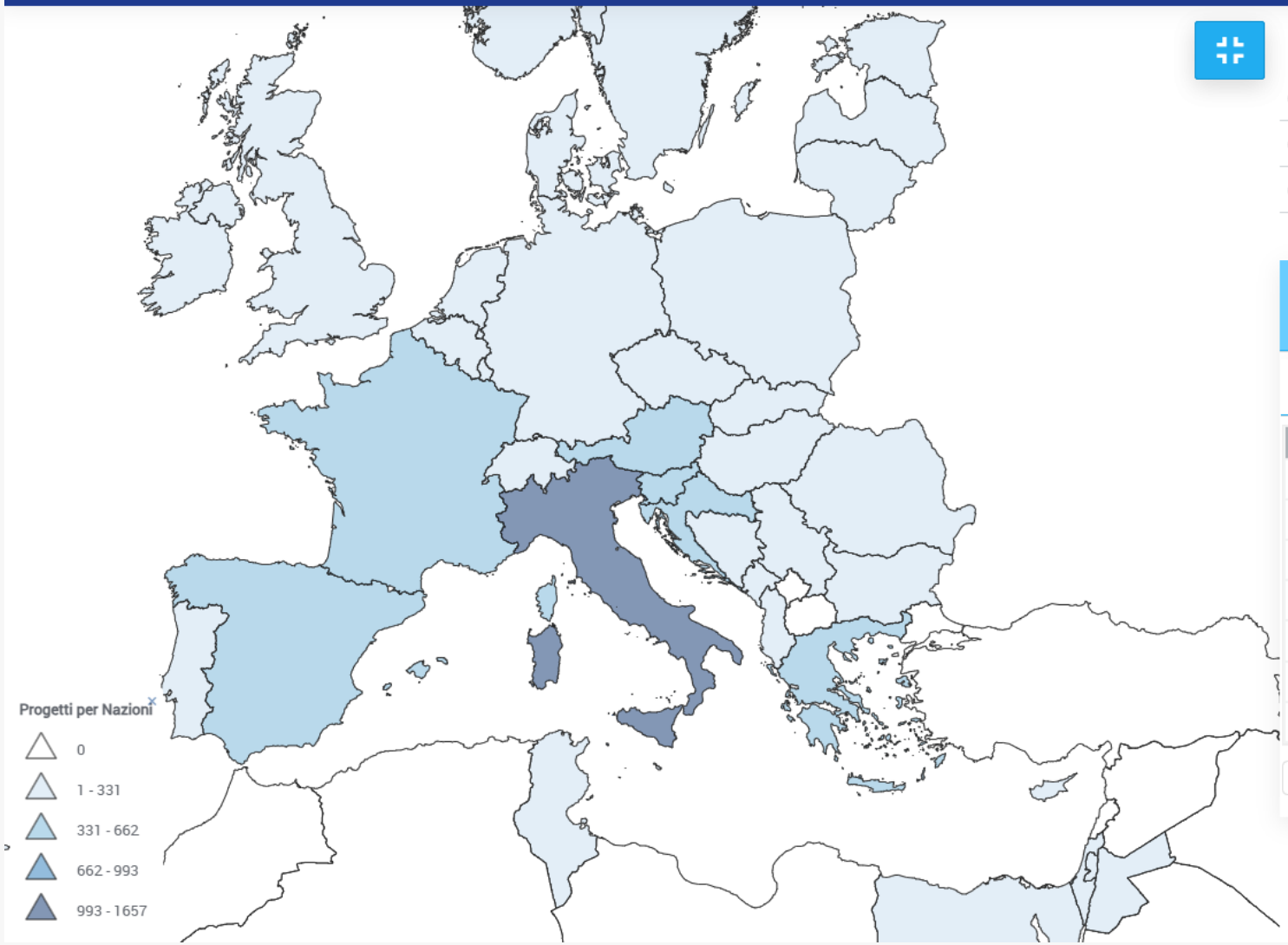

Dati riferiti ai paesi europei

Cerca il Programma	Cerca il tema	Obiettivi Strategici 21-27
Cerca la priorità	Cerca il Risultato	Obiettivi Specifici 21-27
Cerca il Partner	Cerca il Progetto	☆ Progetti Faro

Progetti: 1.779 | Partners: 7.504 | € Risorse: 2.771.248.241

Dettaglio Progetti | Temi | Priorità | € Risorse

FARO	TITOLO	PROGRAMMA	RISORSE	PARTNERS
☆	(THEROUTNET) TheRout_Net/ Thematic ro	GR-IT	€21,115,000.00	5
☆	(AISMART) Adriatic Ionian SMAll Port Netv	GR-IT	€17,250,000.00	4
☆	(FIRESPILL) Fostering Improved Reaction (	IT-HR	€16,492,799.60	14
☆	(COOFHEA2) COOperation For HEAlth 2	GR-IT	€12,000,000.00	16
☆	(EUSAIR Facility Point) FACILITY POINT – S	ADRION	€11,501,170.03	11
☆	(CREATIVE@HUBS) Innovation and Compe	GR-IT	€10,000,000.00	4
☆	(STREAM) Strategic development of flood (	IT-HR	€9,411,657.83	16

« ‹ 1 / 255 › » Total Records: 1779

Scarica I Progetti

Interreg.no

Search

News | Announcements | Programs | Projects | Good examples | Arrangement | About Interreg Norway

The EU Interreg programme strengthens cross-border cooperation. Projects that promote regional development, knowledge exchange and sustainable economic growth receive financial support from Norway through several Interreg programmes.

News

Get the latest news from the cooperation between Europe's regions! [See all news]

[Changing travel patterns in Scandinavia – with help from Interreg]

[FREIIA – Student-driven innovation in European island communities]

[The future is circular – and in 3D]

Interreg Cooperation Day 2024 Latvia

art of cooperation

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Interreg Impact

Welcome to Interreg Impact, a curated selection of cross-border projects that leave a lasting mark. Explore our collection of stories showcasing innovative solutions and meaningful collaboration across borders. New stories are added regularly, so check back soon for more inspiring examples of cross-border cooperation.

Home / Interreg Impact

Storytelling pathways

Discover Interreg projects grouped by the type of impact they created. Each storytelling pathway highlights a different way cooperation car
difference — from building bridges and pioneering ideas to tackling urgent challenges and sharing transferable know-how.

Built bridges | First-of-its-kind | From idea to system change | Result that lived on | Tackled an urgent challenge | Tra

Capitalisation filters

Want to learn what lasts?

Each featured project is tagged with *capitalisation filters* that help you identify what kind of impact and legacy it represents. Use them to d
project ideas, partnerships, and policy learning.

Beyond-project cooperation/ Institutionalised cooperation | Capacity building relevant | Flagship result | Influenced policy/system

Innovation/novelty | Scalable/replicable model

Search Project

Pinpoint and explore projects by filtering on Interreg Programme, thematic objective

Search by keyword

Search...

Interreg Programme Select...

Pathways Select...

Status of project Select...

Cross-border Co-operation on Creating Sustainable Region and Source Efficient Society

The 2Regions2Sustain project connected Pécs (HU) and Osijek (HR) to improve regional waste management and promote circular economy. BIOKOM and Unikom distributed 3,617 bio-waste bins, trained 250 people, and reached over 2,400 households with composting guides. Through networking events, a study tour, and joint guidelines, the project built stakeholder cooperation, reduced landfill waste, and set the groundwork for sustainable cross-border waste solutions.

Programme: Interreg V-A Hungary-Croatia Co-operation Programme
Priority: 3.1.1 - Thematic co-operation
Partner(s): BIOKOM Non-profit Ltd., Pécs Urban Development Non-profit cPLC, Regional Development Agency of Slavonia and Baranja Ltd., Unikom d.o.o.
Region(s): Osječko-baranjska county (HR) Baranya county (HU)

Joint efforts for risk prevention and cross-border coordination in disaster

JERICO aims is to bolster resilience to climate change through collaborative efforts, enhancing risk prevention and disaster management across the HU-SRB border by upgrading the capabilities of volunteer firefighting units for swift action in climate-related emergencies by fortifying infrastructure and collaboration tools; to enhance the knowledge of the general public about disaster preparedness and response strategies and to ensure the availability of new generations of voluntary firefighters.

Programme: Interreg VI-A IPA Hungary-Serbia Programme
Priority: Climate change adaptation, risk prevention (SO 2.4)
Partner(s): Csongrád-Csanád Vármegyei Tűzoltó Szövetség, Mórahalom Városi Önkormányzat, Opština Kanjiža
Region(s): Csongrád-Csanád vármegye Severno-bački okrug
Duration: Sept 2025 - Aug 2028

TION

Interreg Co-funded by the European Union

keep.eu

Projects and documents | Programmes | Partners | Countries and regions | Statistics | Representativeness | Calls for projects

Popular searches | Find from map | Need help? | News from Keep.eu

29 747
Interreg projects since 2000
84% of all projects

63 961
Project documents since 2014

390
Interreg programmes since 2000
100% of all programmes

138 985
Interreg partnerships since 2000
80% of all partnerships

Do not edit
How to change the design

What's the next step for capitalisation in your programme?

ⓘ The Slido app must be installed on every computer you're presenting from

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Programmes' vision for capitalisation - what are we aiming for in Post-27?

Both dimensions will be essential after 2027, noting that **“synergies and capitalisation are *de facto* compulsory under the proposed legal framework”.**

Core DNA of the next generation of Interreg programmes

- **Sound financial management**
- **Value for money**
- **Project quality**
- **Performance-based**

What has worked well so far?

Spotlight on your key achievements

- Capitalisation plan guiding programme bodies and beneficiaries.
  Governance approach to manage and enhance knowledge and results.
- **Timely action plan** of concrete activities aligned with call schedule
- Targeted **capitalisation action in practice**, e.g. capitalisation calls, thematic communities/ clusters, use of small-scale projects…
- Trust in project partnerships with extended experience – CAP drivers
- **Dedicated resources** within programme teams
- **Communication** and capitalisation supporting each other
- Coordination of capitalisation efforts among Interreg programmes at **national level**
- Commitment and support for capitalisation from **Monitoring Committee/National Authorities**

IKF 2025

Synergies & Capitalisation
Key Gaps and How to Improve

SYNERGIES	What's Missing	How to Improve
Governance & Roles	Unclear responsibilities; weak coordination across strands/funds	Define clear roles; strengthen coordination via ISO1 or MRS/SBS
Resources & Incentives	No budgets or recognition for synergy work	Dedicate funding/staff; create incentives and visibility
Clarity, Culture & Strategy	Terminology and approach inconsistent, treated as ad-hoc	Harmonise definition, integrate synergy thinking in Interreg/other funds
Capacity, Evidence & Tools	Limited know-how; weak data use	Train staff; improve interoperability and indicators
Integration & Recognition	Interreg not visible to other funds, procedures and timing not aligned	Pilot joint calls; promote Interreg's territorial impact

CAP	What's Missing	How to Improve
Integration in Programme Cycle	Not embedded across project lifecycle	Include from application to closure
Governance & Commitment	Lack of structured ownership, prog team and MC engagement	Establish capitalisation plans and governance groups
Mindset, Capacity & Tools	Limited understanding; poor access to results	Build awareness; improve guidance and sharing tools
Incentives & Coordination	Low resources or motivation; weak policy links	Provide incentives; Encourage thematic clustering and joint visibility actions
Strategic Recognition	Not seen as core Interreg principle	Position as key to Interreg's impact and legacy

Key messages – call for action

What do you visualise for the future?

- Improved coordination among Interreg programmes at European level regarding capitalisation
- Formal and structural integration of capitalisation in programme and project management lifecycle
- Increased sharing of capitalisation practices among various types of Interreg programmes (transnational/cross-border)
- Enhanced national-level coordination with mainstream programmes to facilitate possible embedding processes

More support available

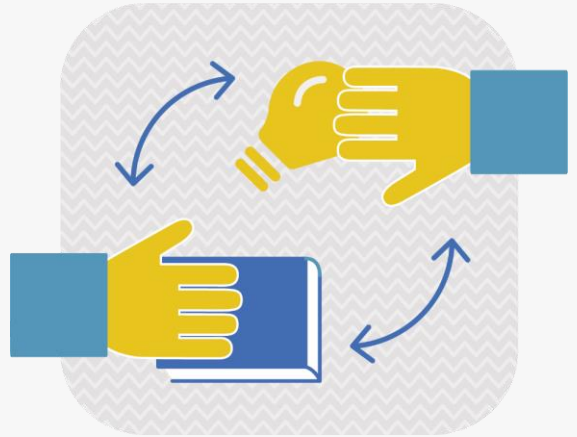
Interact Academy

Online course

Gateway to Capitalisation

academy.interact.eu

Next CAP events and activities



EVAL-CAP & Impact evaluation

Evaluating the present, shaping the future

4-5 March 2026, Marseille

Communication for Capitalisation

Making Interreg results matter

4 June 2026, Turku (back-to-back ICON)

Capitalisation in Practice

Preparing programmes for results uptake

1-2 July 2026, Porto

Cooperation works

All materials are available on:
Interact.eu/Library

Want to discuss it? Join our MS Teams environment!
Portal.Interact.eu | Capitalisation

Contact: Nicolas Garnier – nicolas.garnier@interact.eu

Köszönöm!